

MISS ISLAND GODDESS 2024

Talofa lava!

UTOPIA Washington is proud to present Miss Island Goddess Pageant 2024!

Our annual Miss Island Goddess Pageant hosts hundreds of people from all around the world who gather under one roof to celebrate our beautiful and diverse community. While UTOPIA Washington provides safe and sacred spaces year-round, on this night, we get to witness pageantry through a Pacific Islander cultural lens. Miss Island Goddess gives a platform for not just the Queer & Trans Pacific Islander community, but all our queer, trans and gender diverse communities of color.

UTOPIA Washington has provided over ten years of service, advocacy and fostering self-confidence to lesbian, gay, bisexual, transgender, and queer (LGBTQ) Pasifika people, also known as Queer and Trans Pacific Islanders (QTPIs) in Washington. Since 2009, youth, adults, and elders have come to UTOPIA from all levels of society and at various stages of their journey of self-discovery. We provide love, support, and guidance that is often missing in their lives. UTOPIA Washington is the only local 501(c)3 organization devoted to Queer, Trans and Gender Diverse Pacific Islanders in the area. Our organization has grown immensely in a short amount of time, and we continue to advocate and champion our QTPI-BIPoC communities in Washington.

To ensure the success of our annual event, UTOPIA Washington requires support from businesses, organizations, and individuals who share in our vision and hope for Pasifika Queer, Trans & Gender Diverse communities and allies. Your partnership will make a significant impact – from ensuring that UTOPIA Washington can continue and expand its work to protect our vulnerable populations, provide information to hundreds of 2SLGBTQIA+ community in Washington State on health and safety resources, help create an environment where QTPI individuals and other LGBTQIA+ individuals cannot only survive but thrive.

It is my hope that you will consider supporting the mission of UTOPIA Washington by sponsoring our annual pageant. Your commitment will make a difference in the lives of many Queers, Trans, and Gender Diverse communities and for generations to come.

Please find the sponsorship information for your review in this packet. Should you have any questions, please contact Marshall Samuela at marshall@utopiawa.org or on 206-219-0046.

Fa'afetai tele lava,



Taffy Johnson
Executive Director



SPONSORSHIP LEVELS & OPPORTUNITIES

Universe – \$10,000

- Name/Logo on the program cover, ALL event marketing materials, and promoted during event
- Full color, 2-full page advertisement in the event program
- Promotional opportunities in our community events and programming through the year
- Logo on our website for full calendar year with hyperlink directly to company site
- Branded Merchandise Table for Guests
- TWENTY complimentary VIP Seats + Drink Tickets
- Publicity opportunity with the winner of Miss Island Goddess 2024
- UTOPIA Swag

World – \$5,000

- Name/Logo on the program cover, ALL event marketing materials, and promoted during event
- Full color, full page advertisement in the event program
- Promotional opportunities in our community events and programming through the year
- Logo on our website for full calendar year with hyperlink directly to company site
- Branded Merchandise Table for Guests
- TEN complimentary VIP Seats + Drink Tickets
- Publicity opportunity with the winner of Miss Island Goddess 2023
- UTOPIA Swag

International – \$2,500

- Name/Logo on the program cover, ALL event marketing materials, and promoted during event
- Full color, half page advertisement in the event program
- Promotional opportunities in our community events and programming through the year
- Logo on our website for full calendar year with hyperlink directly to company site
- FIVE complimentary VIP Seats + Drink Tickets
- UTOPIA Swag

Earth - \$1,000

- Name/Logo on ALL event marketing materials and promoted during event
- Full color, quarter page advertisement in the event program
- Logo on our website for full calendar year with hyperlink directly to company site
- 2 complimentary VIP Seats + Drink Tickets

Pacific - \$500

- Name/Logo on the program cover, ALL event marketing materials, and promoted during event
- Logo on our website for full calendar year with hyperlink directly to company site
- Logo advertised in the event program
- 2 complimentary General Admission Tickets



2024 PROGRAM AD RATES & SPECS

Clearly print or type all information - Please complete one form per Ad.

Program ads and payment must be received by Friday, March 22nd, 2024.

Name of Organization or Business _____

Contact _____

Phone No. _____

Email _____

Description of ad: _____

AD SIZES & RATES – please check the size of your Ad

FULL PAGE = \$100
1275 width x 1650 height pixels

HALF PAGE = \$75
1275 width x 825 height pixels

QUARTER PAGE = \$50
637 width x 825 height pixels

PAYMENT OPTIONS

IF PAYING BY CHECK, mail completed form and payment to:

UTOPIA Washington
841 Central Ave N. Suite C-106
Kent, WA 98032

Checks are to be made payable to **UTOPIA Washington**.

Check No. _____ Amount _____

